Dementia Friendly Nevada (DFNV) Statewide Meeting
Tuesday, November 24, 2020 | 3:00 – 5:00 PM PST | Zoom Videoconference

**Zoom meeting:** [https://us02web.zoom.us/j/87694190093](https://us02web.zoom.us/j/87694190093)
Or call in by telephone: (346) 248-7799
Meeting ID: 876 9419 0093

**Co-Facilitators:**
- Jennifer Carson, Director, Dementia Engagement, Education and Research (DEER) Program, UNR, and Program Director, DFNV
- Casey Acklin, Coordinator, DEER Program, UNR, and Program Coordinator, DFNV

**Community Group Co-Facilitators:**
- LeeAnn Mandarino, Kate Ingalsby, and Susan Hirsch, Cleveland Clinic Lou Ruvo Center for Brain Health, Dementia Friendly Southern Nevada Urban
- Tonya Brum, Nevada Rural Counties RSVP, Dementia Friendly Pahrump
- Carla Eben, Numaga Program, Pesa Soonneame Advisory Group
- Gini Cunningham, Age- and Dementia-Friendly Winnemucca

**Support:**
- Tessa Swigart, PhD, Communications Specialist, Nevada Public Health Training Center, UNR
- Mekai Smedley, DEER Program, UNR, and AmeriCorps VISTA for DFNV

In attendance: Jennifer Carson, Casey Acklin, Dee Dee Edwards, Connie Hollenbeck, Chuck McClatchey, Karen Love, Tonya Brum, Riley Franco, Filiz Gözenman Sapin, Mary Lee Fulkerson, Jeanne Pairman, Mekai Smedley, Tessa Swigart, Cory Lutz, Niki Rubarth, Alysson Thewes, Kate Ingalsby, Leslie Fuller, Susan Hirsch, Bridget Mulkerin, Alex Crocket, Charae Wamsley-Gipson, Carla Eben, Kat Hartley, Christy Ross, Ama Brobbey, Joan Lee, Tom Waters, Patty Ellifritz

**Meeting notes are colored green.**
Meeting Agenda

1. Welcome (10 min).
   a. Review Dementia Friendly Nevada mission and meeting purpose
   b. Please use the ‘Chat Box’ feature, using a single entry (hitting “return” only at the very end), to type your:
      i. Name
      ii. Role in supporting people living with dementia and/or family care partners
      iii. Email address (if we don’t already have it)
      iv. What is one holiday tradition you treasure?
   c. Review one Dementia Friendly Nevada Mobilizing Belief*

      Shared mobilizing belief #3: If you know one person living with dementia, you only know one person living with dementia. Generalizations based on notions of ‘age’ or ‘stage’ are limiting and often wrong. Understanding the experience of living with dementia requires understanding each person as a unique human being.

      i. Let’s hear from 2 members about why this Mobilizing Belief is so important.

      Leslie Fuller: Understanding someone's meaning when they are doing something or saying something requires knowing that person, not just knowing that they are living with dementia.

      Chuck McClatchey: Just because someone is labelled as having the same “stage” doesn’t mean they’re anything like me. We all have different abilities, even if we are at the same point in a disease.

2. Learn (65 min.)
   a. Brief Updates (25 min.)
      i. Welcome Tessa Swigart, PhD, Communications Specialist!

      See attached PowerPoint slides.
ii. Review Dementia-Friendly Online Resources list
   1. Please submit programs from your organization:
      [https://forms.gle/s7L3nKm2VaX8o5Gx9](https://forms.gle/s7L3nKm2VaX8o5Gx9)

Casey reviewed a draft of the new Dementia-Friendly Online Resources list and reminded members to share information from their organizations that we can include.

Tessa shared information related to dementia-friendly web design found here:
[https://docs.google.com/spreadsheets/d/1PMlmCkVQvtothQ5JYwP9pJixThJ-n0h7EgiZWer9owM/edit#gid=0](https://docs.google.com/spreadsheets/d/1PMlmCkVQvtothQ5JYwP9pJixThJ-n0h7EgiZWer9owM/edit#gid=0)

iii. Dementia Friends via Zoom
   1. 8 sessions for ADSD employees, with 207 attendees
      a. Evaluation underway
   2. Mekai is focusing on Washoe County Elementary Schools
      a. Conducting outreach, with first session planned Jan 2021

Planning for Dementia Conversations with Kat Hartley and Nancy Nelson, offered on another day of the week in addition to Dementia Conversations with Chuck and Jennifer.

iv. New workgroup: On-Demand Essential Dementia Education for Healthcare Professionals and Family Care Partners
   1. Submitting a proposal in partnership with Nevada Public Health Training Center to fund the development of a new app connected to a larger learning management system for on-demand education

Hope to have a section of the app in which people living with dementia or family care partners can submit personalized care plans.
that medical professionals can use to help them provide relationship-centered care and support.

2. First meeting: Thursday, December 10, 8:00 – 9:00 AM, via Zoom

3. If interested in joining, contact Casey at cacklin@unr.edu

v. Still no interest in “A Name and a Face” Workgroup; we will reserve this excellent idea for when we have more capacity.

b. Guest speakers from Dementia Action Alliance (45 min.)
   i. Karen Love, Executive Director, and Chuck McClatchey, Advisory Board Member, Dementia Action Alliance (https://daanow.org)

   Slides from the presentation are attached.

3. Reflect (15 min.)
   a. Questions for Karen and Chuck
   b. What do you find most inspiring about the work of Dementia Action Alliance?
   c. What can Dementia Friendly Nevada do to better support the engagement of people living with dementia?

Karen invited DFNV to consider ways that we can partner with DAA to advance our respective missions. She offered a new program focused on building capacity among physicians as a possible project on which we might consider working.

DFNV may consider engaging with DAA’s On The Mark advisory program as we continue to enhance our website. The cost is approximately $550 to hire their advisory team of people living with dementia.

Dementia Action Alliance is free to join (no membership fees).

Karen is consider quarterly virtual gatherings for members of Dementia Action Alliance.
4. **Strategize** (15 min.)

   a. As part of Dementia Friendly Nevada’s new BOLD sub-award from the Nevada Division of Public and Behavioral Health (DPBH), we will be working with the DPBH’s Chronic Disease Prevention and Health Promotion (CDPHP) program to develop and disseminate a Nevada-specific toolkit of dementia and brain health messaging materials targeting the public, to be used across diverse partners and sectors. Our first step is to *identify dementia and brain health messaging materials and resources currently used by agencies across the state*. Then we will *identify gaps* in our state's content and *advise on the creation of new materials*.

   i. What existing communication resources should we try to gather as part of our review?

   Information about the lending libraries that are dementia-related hosted by Dementia Friendly Pahrump, Dementia Friendly Elko County, and the Cleveland Clinic Lou Ruvo Center for Brain Health.

   The Alzheimer’s Association has one-sheet resources on almost any subject related to cognitive change and dementia. They also have books that they have received as donations from various authors.

   Chuck McClatchey shared information about Barney Nelson’s website which has downloadable documents related to living with dementia: [https://dementiasymptomstrackingtools.com](https://dementiasymptomstrackingtools.com)

   Information presented on “Healthy Brains” website by the Cleveland Clinic Lou Ruvo Center for Brain Health.

   Decision made to have presentations from Alzheimer’s Association and Cleveland Clinic Lou Ruvo Center for Brain Health at our next meeting related to public health and dementia information resources they have available.
Please send any further ideas to Tessa Swigart (tswigart@unr.edu). We will return to this topic on our next agenda.

   ii. What gaps do you think exist among current dementia and brain health messaging resources?
   iii. What new resources do you think would be helpful?

5. **Share** (10 min.)
   a. Is there anything happening locally—or across the state or nation—that members of DFNV should know about and can possibly help promote?

   No additional resources were shared.

   **Thank you for all that you do to make our communities and state dementia-friendly-and-inclusive!**
BOLD Sub-Award from Division of Public and Behavioral Health (DPBH)

- 1st year of a 3-year sub-award to support DPBH’s CDC BOLD Public Health Program
- Building Our Largest Dementia (BOLD) Infrastructure for Alzheimer’s Act, Public Law 115-406, for Public Health Programs to Address Alzheimer’s Disease and Related Dementias (CDC-RFA-20-2004), sponsored by Sen. Collins (R – ME), and co-sponsored by Sen. Cortez Masto (D – NV)

- Welcome Dr. Tessa Swigart, Communications Specialist, Nevada Public Health Training Center
- DPBH lead partner, Lily Helzer, MPH, Section Manager, DPBH Chronic Disease Prevention and Health Promotion
Purpose: Funded health departments will promote a strong public health approach to Alzheimer’s disease and related dementias (ADRD). Recipients are focusing on changing systems, environments and policies to promote risk reduction, to improve early diagnosis, to prevent and manage comorbidities, and to avoid hospitalizations. To accomplish this public health approach to Alzheimer’s disease, recipients are using data to set priorities, to develop public health actions, to address social determinants of health, and to provide support for caregivers who take care of people with dementias.

Funded recipients’ activities will align with the Healthy Brain Initiative State and Local Public Health Partnerships to Address Dementia: The 2018–2023 Road Map and the Road Map for Indian Country.
Annual Objectives (October 2020 – September 2021)

1. Expand the Dementia Friendly Nevada effort by convening and launching one (1) new community group in rural Nevada by Sept. 30, 2021, including completion of a Comprehensive Dementia Community Needs Assessment.

2. Create one (1) Nevada-specific toolkit of ADRD messaging materials targeting the public to be used across diverse partners and sectors by Sept. 30, 2021.

3. Increase the number of known platforms (i.e., education forums) for coordinated provider education by at least 3 platforms by September 30, 2021.
Annual Objective #2: Create one (1) Nevada-specific toolkit of ADRD messaging materials targeting the public to be used across diverse partners and sectors by Sept. 30, 2021.

<table>
<thead>
<tr>
<th>2.1 Support CDPHP in developing and disseminating a (one) Nevada specific toolkit of ADRD messaging materials targeting the public to be used across diverse partners and sectors.</th>
<th>2.1.1 Identify messaging materials and resources currently used by agencies throughout the Nevada Aging Services Network and Public Health sector.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2.1.2 Review the existing messaging materials to identify gaps in ADRD-related content and misalignment with DFNV mobilizing beliefs.</td>
</tr>
<tr>
<td></td>
<td>2.1.3 Advise on revisions to existing materials and creation of new materials to fill identified gaps, consolidating resources to create one toolkit for dissemination.</td>
</tr>
<tr>
<td>2.2 Maintain one (1) website to improve accessibility and breadth of Dementia Friendly Nevada (DFNV) content.</td>
<td>2.2.1 Review the existing DFNV website to determine whether it abides by age- and dementia-friendly design principles.</td>
</tr>
<tr>
<td></td>
<td>2.2.2 Make needed revisions to DFNV website to ensure it abides by age- and dementia-friendly design principles.</td>
</tr>
<tr>
<td></td>
<td>2.2.3 Develop new sections (i.e., pages) within the DFNV website to reflect new BOLD content and messaging to support widespread dissemination, including content on:</td>
</tr>
<tr>
<td></td>
<td>• Brain health;</td>
</tr>
<tr>
<td></td>
<td>• Role of family care partners;</td>
</tr>
<tr>
<td></td>
<td>• Virtual ADRD programs &amp; resources.</td>
</tr>
<tr>
<td></td>
<td>2.2.4 Translate/create and launch Spanish-language version of the DFNV website to increase accessibility for Spanish-speaking Nevadans.</td>
</tr>
</tbody>
</table>
DEMENTIA ACTION ALLIANCE

Chuck McClatchey
Advisory Board Member

Karen Love
Co-Founder + Executive Director
Dementia Action Alliance
Powered by People with Purpose

Creating a better society in which to live with dementia

“Nothing About Us Without Us”
What if no accommodations were made for Stephen Hawking?
DAA’s Priorities -

- Educating to counter stigma and misperceptions
- Empowering to live proactively with dementia
- Promoting strategies and accommodations for changing abilities
- Advancing person- and relationship-centered practices
- Creating pathways to connect and engage
- Identifying beneficial technologies
DAA CONNECTS PEOPLE

DAA is where people come together to exchange ideas, form friendships and professional connections, and create a better world in which to live with dementia.

PODCASTS

PASSION LED US HERE

WORKGROUPS

CONFERENCES

ON THE MARK

I'm Re-Imagining Dementia

HEAR OUR VOICES

ADVISORY BOARD

PAPERS & SUMMITS

SPEAKERS BUREAU

CORPORATE LEADERSHIP COUNCIL

DISCUSSIONS

DOCUMENTARY

DAA PARTNERS
DAA Partnership
The Dementia Action Alliance offers an **ON THE MARK** program that provides a unique opportunity to get targeted feedback from individuals living with dementia and care partners on your existing product or service, an upcoming launch, or a budding concept for a product or service.
WEEKLY ONLINE DISCUSSIONS

On-denominational discussion about spirituality in your lives hosted by individuals living with dementia – weekly on Friday’s at 1:00pm Eastern time.

An open discussion hosted by Susan Wehry, MD – weekly on Tuesday’s at 4:00pm Eastern time.

Specific topic discussion hosted by members of the DAA’s Advisory Board living with dementia – weekly on Thursday’s at 1:00 pm Eastern time.
ONLINE PROGRAMS

Zoom isn't just for meetings!

DAA’S VIRTUAL ENGAGEMENT SESSIONS
Raising the Bar:
CREATING A BETTER SOCIETY IN WHICH TO LIVE WITH DEMENTIA
An Initiative of the Dementia Action Alliance and The Eden Alternative®

Nothing About Us Without Us

Dementia Action Alliance + The Eden Alternative®
www.daanow.org

DAA’s ONLINE RESOURCES CENTER

https://daanow.org/resource-