



Dementia Friendly Nevada (DFNV) Statewide Meeting

Tuesday, December 22, 2020 | 3:00 – 5:00 PM PST | Zoom Videoconference

**Zoom meeting:** <https://us02web.zoom.us/j/87694190093>

Or call in by telephone: (346) 248-7799

Meeting ID: 876 9419 0093

**Co-Facilitators:**

- Jennifer Carson, Director, Dementia Engagement, Education and Research (DEER) Program, UNR, and Program Director, DFNV
- Casey Acklin, Coordinator, DEER Program, UNR, and Program Coordinator, DFNV

**Community Group Co-Facilitators:**

- LeeAnn Mandarino, Kate Ingalsby, and Susan Hirsch, Cleveland Clinic Lou Ruvo Center for Brain Health, Dementia Friendly Southern Nevada Urban
- Tonya Brum, Nevada Rural Counties RSVP, Dementia Friendly Pahrump
- Carla Eben, Numaga Program, Pesa Soaname Advisory Group
- Gini Cunningham, Age- and Dementia-Friendly Winnemucca

**Support:**

- Tessa Swigart, PhD, Public Health Communications Specialist, Nevada Public Health Training Center, UNR
- Mekai Smedley, DEER Program, UNR, and AmeriCorps VISTA for DFNV

Note: Please mute yourself when you are not speaking  
and take personal breaks as needed.

\* = Please see attachments that were sent with this agenda.

## Meeting Agenda

### 1. **Welcome**

- a. As members are logging onto Zoom, please use the 'Chat Box' feature, using a single entry (hitting "return" only at the very end), to type your:
  - i. Name
  - ii. Email address (if we don't already have it)
  - iii. Role in supporting people living with dementia and/or family care partners
  - iv. **What is one thing 2020 has taught you?**
- b. Review Dementia Friendly Nevada mission and meeting purpose
  - i. Mission: By working together, we aim to develop and promote communities that are **respectful, educated, supportive** and **inclusive** of persons *living* with dementia and their care partners.
- c. Review one Dementia Friendly Nevada Mobilizing Belief\*
  - i. Let's hear from 2 members about why this Mobilizing Belief is so important.

### 2. **Learn**

- a. Dementia Friends
  - i. Monthly session on the third Wednesday of each month from 12:00 - 1:00 PM via Zoom
  - ii. Mekai is focusing on Washoe County Elementary Schools as a place to begin educating children about dementia
    1. Conducting outreach in Jan 2021
  - iii. Looking for additional, invited online opportunities
- b. Dementia Conversations
  - i. Dementia Conversations with Chuck and Jennifer every Monday from 10:00 - 11:30 AM via Zoom\*

- ii. **New launch:** Dementia Conversations with Nancy and Kat every Friday from 1:00 – 2:30 PM via Zoom, beginning Friday, January 8, 2021\*
- c. Update on new workgroup: On-Demand, Essential Dementia Education for Healthcare Professionals and Family Care Partners
- d. BOLD Public Health Program to Address Alzheimer’s Disease and Related Dementias
  - i. Welcome Lily Helzer, MPH, Section Manager, Nevada Department of Health and Human Services, Division of Public and Behavioral Health, Chronic Disease Prevention and Health Promotion
  - ii. Brief overview of CDC BOLD grant and sub-award for Dementia Friendly Nevada\*
  - iii. Update on website accessibility and enhancements: Review Dementia-Friendly Online Resources list
    - 1. Please submit programs from your organization:  
<https://forms.gle/s7L3nKm2VaX8o5Gx9>
  - iv. Beginning work on Nevada-specific toolkit of dementia-related messaging materials targeting the public
    - 1. Our first step is to identify dementia and brain health messaging materials and resources currently used by agencies across the state. Then we will identify gaps in our state’s content and advise on the creation of new materials.
      - a. Presentation from Chuck Duarte on the Alzheimer’s Association’s new ‘**Know Where Alzheimer’s Hides**’ campaign
      - b. Presentation from Kat Hartley on the Cleveland Clinic Lou Ruvo Center for Brain Health’s ‘**Health Brains**’ initiative

### 3. Reflect

- a. Questions for Chuck and/or Kat
- b. Discussion about dementia- and brain health-related messaging materials in Nevada, facilitated by Dr. Tessa Swigart
  - i. Let's create a **safe space** for all reflections, opinions and ideas.
  - ii. What messaging materials for dementia have you come across in Nevada? This could be online, print, TV, or social media.
    1. What were your impressions of this messaging?
  - iii. What messaging about brain health have you seen in Nevada?
    1. What were your impressions of this messaging?

### 4. Strategize

- a. What types of messaging on dementia and brain health would you LIKE to see in Nevada? On what channels/formats?

### 5. Share

- a. Is there anything happening locally—or across the state or nation—that members of Dementia Friendly Nevada should know about and can possibly help promote?

**Thank you for all that you do to make our communities and state dementia-friendly-and-inclusive!**

**Happy Holidays and Best Wishes for the New Year!**