


|                                                                                   |                                                                                                                                                                           |
|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <p>Community Group Agenda</p> <p><b>Monday, July 6<sup>th</sup> from 1:00 – 3:00 PM</b></p> <p><b>Call-In Number: (669) 900-6833</b></p> <p>Meeting ID: 932 4436 6610</p> |
|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

**Co-Facilitators:**

- **Tonya Brum**, Field Representative, Nevada Rural Counties RSVP
- **Jennifer Carson**, Director, Dementia Engagement, Education and Research (DEER) Program, University of Nevada, Reno

**Agenda:**

1. **Welcome** (15 min.)
  - a. Icebreaker
  - b. Review one Dementia Friendly Nevada Mobilizing Belief
    - i. Casey reviewed Mobilizing Belief #3: “People living with dementia are the genuine experts in the experience of dementia. Their perspectives, wishes, and preferences should always be sought and respected in the decisions that affect their lives. Truly engaging each person living with dementia as a legitimate contributor to his or her own experience opens a world of possibilities.”
    - ii. The group discusses how this mobilizing belief fits well with the Music and Memory program that is featured in the film *Alive Inside*, which was to be shown as part of Dementia Friendly Pahrump’s Community Dementia Film Series. Music and memory treats people as humans—Individuals—with a story.
2. **Strategize** (45 min)
  - a. How do we offer a Dementia Film Series online?

- i. What are some opportunities that come with an online offering?
  - 1. Would allow people to watch even if they don't have access to local television.
- ii. What are some barriers that are raised by moving the film series online?
  - 1. Would television be a better option?
    - a. Vern Van Winkle, a contact suggested by Jeff Doucet, owns KPBN in Pahrump. Tom thinks that they would absolutely show a film as part of their programming.
    - b. We would need to make sure it shows at a good time, which would likely conflict with regularly scheduled programming. Hence, we would need to be proactive.
      - i. Does Alive Inside have a "made for tv" version? What about the licensing?
- iii. How might community partners help us to strengthen the film screening?
  - 1. The group decides that while having a partner would help with outreach, Dementia Friendly Pahrump is very capable of hosting and marketing the program. We will not pursue community partners at this time.
- iv. Develop a timeline.
  - 1. First, we need to do outreach.
    - a. Article in Pahrump Life magazine detailing the film's screening. Important to have pictures (and author headshots). Probably needs to be written a couple of months in advance.
      - i. Aim to get it in the September/October issue.
    - b. Authored by Dementia Friendly Pahrump

c. Maybe it could be interview format? We could have Questions both about dementia and about Dementia Friendly Pahrump.

i. Casey will distribute an email asking for questions and answers that people would like to share with the community.

2. Then, offer the film via local TV. Use that as an opportunity to advertise an online Q&A with an expert.

a. Aim for mid-November for the screening.

3. Lastly, offer a Q&A online, perhaps in December, between the Holidays.

### 3. **Dream** (50 min.)

a. How might Dementia Friendly Nevada leverage telephone and online opportunities during this season of social (physical) distancing? Here are some ideas to consider:

i. Increase frequency of online *Dementia Friends* information sessions.

ii. Increase frequency of *Dementia Conversations with Chuck and Jennifer* from monthly to weekly.

iii. Launch new education series with special guest speakers from across the nation with a focus on inclusion and well-being.

iv. Launch new education series hosted by the Cleveland Clinic with a scientific focus.

1. Barbara suggests considering Maria Shriver

v. Host a series of online Conversation Cafés about dementia.

vi. Launch new online, weekly Java Music Club program.

1. Tonya loves this idea

vii. Host new virtual museum tours.

viii. Host new virtual zoo tours.

ix. Host new virtual, dementia-friendly road trip.

1. The group feels this seems like it may not be very interesting.

- x. Consider something like Mather Lifeway's *Telephone Topics* with a focus on living well with dementia.
- xi. Consider online arts-based advocacy efforts in partnership with the East Side Institute and others.
- xii. Host a simple, monthly online game of some sort.
- xiii. Host a virtual open mic for the Dementia Friendly Nevada network.
- xiv. Host virtual dancing or movement (gentle yoga).
- xv. Other ideas:
  - 1. Partnership with Aging and Awesome
    - a. Going into people's homes, showcasing their daily life. The goal would be to communicate that people living with dementia are just people. It could be titled "Living Well."
      - i. Chuck McClatchey and Nancy Nelson could potentially be featured.
      - ii. Would it be possible to do this completely remotely?

#### 4. Share (10 min.)

- a. Update about The NEST Collaborative
  - i. Casey shares that The NEST Collaborative received funding through the end of September 2021.
- b. Dementia Friendly Nevada statewide meetings
  - i. Tonya thinks it would be beneficial, so we can understand how we can work together as a statewide coalition. It builds communication and promotes cross-pollination.
    - 1. The group agrees.
  - ii. Mike suggests quarterly Community Group meetings as needed.
  - iii. Barbara emphasizes the need for good communication and facilitation at the statewide meetings.

Is there anything happening in our community or state that members of our community group should know about, and can possibly help promote?

- iv. Jennifer to be on Tom's show on August 6. Perfect opportunity for outreach.
- v. Maria Shriver's dementia education series
- vi. Barbara's support group is still meeting via telephone.
  - 1. Call Barbara to connect.

***Thank you for all that you do to make our community dementia-friendly and inclusive!***