



Dementia Friendly Pahrump Meeting Notes - Meeting 18
Tuesday, November 5, 2019 from 1:00 - 3:00 PM
Nye Communities Coalition, Room 31

In attendance: Barbara Payne, Tonya Brum, Nannette Fretwell, Sewke Grenke, Casey Acklin

1. Casey welcomes the group.
 1. Asks for a round of introductions.
 2. Mentions Jennifer will be gone for this month's meeting.
 3. Thanks Jan for all of her hard work and dedication. Introduces Tonya, who will be taking over Jan's responsibilities as RSVP Field Representative and as Dementia Friendly Pahrump Co-Facilitator.
2. Reminder given regarding the regularly scheduled meeting time and place: 1:00 - 3:00 PM on the first Tuesday of each month at Nye Communities Coalition, Room 31.
3. Casey gives a brief overview of the new ADSD grant to support Dementia Friendly Nevada, which will provide funding through June, 2020 and covers co-facilitation support and \$1750 for Community Action Group goal activities.
4. Barbara provides an update to the group: Ky Sisson presented at the Dementia Friendly Southern Nevada Urban meeting and informed that group that his show *Aging and Awesome* will be coming to Southern Nevada beginning in February, 2020. It will air on the CW, channel 21, and will likely be a weekly program.
 1. The group notes that in the Spring, it might be worthwhile to interface with Ky and work on featuring Dementia Friendly Pahrump on the show.
5. Updates given on the three Dementia Friendly Pahrump goals:
 1. Jennifer will provide an update regarding her meeting with providers of geriatric clinical services in Pahrump at the December meeting.
 1. Tonya mentions that the medical community in Pahrump has recently started to shift their narrative toward services for elders, due to the rapidly aging population. She expects Jennifer will be met with open arms when reaching out to providers.
 2. Group discusses family caregiver education offerings
 1. Tonya and the Alzheimer's Association tried to offer CarePro in the fall, but it fell apart; no participants registered for the program. They decided to shift to a once-per-year offering so that there is adequate time to build a base of participants. The spring session went really well, and there was a group of six or eight diverse participants, each in a different stage of caregiving. They are hoping for another six or eight in the spring.
 2. Barbara mentions a new educational program, *Powerful Tools for Caregivers*, that she has learned about. A train-the-trainer session is being offered in January at the Cleveland Clinic. This program is for all types of caregivers, not just caregivers of people living with dementia. Barbara has not been through this training program and does not know any further details.

1. The group discusses whether we are looking to promote more educational programs at this time, and decides that efforts are better spent boosting attendance for the current offerings rather than engaging in new ones.
3. Community education and awareness endeavors discussed
 1. Group discusses current state of the Dementia Friends program in Pahrump
 1. No Dementia Friends information sessions were conducted in October.
 2. Sewke is excited about offering these sessions, or an adapted version, in schools, but would be like to see a more robust curriculum geared toward younger learners.
 3. Casey reports that he met with the manager of the Holiday Inn Pahrump, and that they have offered to allow Dementia Friendly Pahrump to use their conference room free-of-charge to offer a monthly Dementia Friends information session.
 1. The timing of this monthly session would align with when Jennifer or the Dementia Friendly Nevada VISTA would be in Pahrump for the monthly CAG meeting, and thus could facilitate the session.
 2. Casey will develop a flyer to distribute to the community about this session. Outreach strategies that the group mentions include newspaper briefs and targeting local libraries.
 4. Casey mentions that the Dementia Friends program has transferred to UNR's Dementia Engagement, Education, and Research (DEER) Program, and that the Dementia Friendly Nevada VISTA will be responsible for handling administrative tasks related to Dementia Friends.
 1. Casey will be working on developing an online shared folder that will contain all materials relevant to the Dementia Friends information session, and all champions will have access to that folder.
 2. Group discusses Dementia Friendly Pahrump Library and Resource Center
 1. Tonya proposes the following hours of operation: Monday - Friday, 10:00 AM - 2:00 PM, at the RSVP office.
 2. She requests that people interested in visiting the library call ahead to ensure that someone will be present in the office when they arrive.
 3. Tonya and Casey reported on their discussion of the check-out process. Tonya believes the easiest method is to set up a card file where each book has a card and, when checked out, the patron's information along with the date of check-out will be written on the card. Resources can be checked out for a two-week period.
 4. Casey showed a draft promotional flyer to the group, and said that the updated information regarding hours and call-ahead request will be added. A final proof of the flyer will be brought to the December meeting.
 3. Barbara reports on her experience seeing *Love Letters*. She mentions that the plot of the play does not have anything to do with dementia. However, because one of the actors in the play is living with dementia, it is being offered as an Alzheimer's Association fundraiser.
 1. The group proposes that perhaps the play could be used as a Dementia Friendly Pahrump fundraising opportunity in the future. However, for now the group wishes to focus on offering educational opportunities, which *Love Letters* is not.

4. Group discusses the quarterly Dementia Friendly Pahrump Film Festival.
 1. Where will the film festival be located? Casey mentions Valley Electric, and the group is in consensus that it is the nicest option. However, Valley Electric has been very disorganized and difficult to work with recently. Backup options for location include the Nye Communities Coalition gym (which has poor acoustics) and local schools (which are also difficult to work with).
 2. Group discusses which films to show.
 1. In agreement on showing *I'm Still Here*, *Still Alice*, and *Alive Inside*.
 2. Nobody in the group has seen *Away From Her*, however members will try to watch the film by the December meeting in anticipation of a final decision.
 3. If the group rejects *Away From Her*, Barbara proposes *Baby Won't You Please Come Home*, though she disclaims that she has not seen the film. Tonya proposes *The Notebook*.
 3. Casey shows a rough draft of a promotional flyer, and says he will update all the details once final decisions are made.
4. Reflection on the Community Action Group using some "authentic partnerships" questions.
 1. What sectors/stakeholder groups are represented on our CAG, which are not, and what impact does this have on our process?
 1. The group notes that we are lacking members of community sectors such as businesses and churches, and reinforces the notion that we need to be inclusive of more than just aging services.
 1. Not much community outreach has been done up until now, and when outreach was conducted, it tended to focus on the medical community because of the obvious association with dementia.
 2. Barbara proposes that we invite members of community organizations to come to the monthly CAG meeting and provide information about what they and their organizations do. We would also invite these organizations to be members of Dementia Friendly Pahrump.
 1. The group discusses and proposes having a regular, dedicated block of time during each monthly meeting for this purpose. Each month, a different community stakeholder would be invited to come to the meeting and speak about themselves/their organization. At the very least, we would engage in dialogue and build relationships in the community. However, the overall hope would be recruiting a new member to the CAG, and counting on the new member's continued participation. The monthly presenter would be invited to attend the entire CAG meeting on the month they present, however would be able to skip the first hour-and-a-half (of normal business) if they so choose.
 3. Further member recruitment ideas: Invite reporters from the local newspaper to attend a CAG meeting with the aim of them truly understanding what the group is about, and then requesting a big showcase article in the paper about Dementia Friendly Pahrump.

2. How do we encourage and support the engagement of current Community Action Group members?
 1. Tonya mentions that people need to feel involved. They need to have a sense of purpose, and to feel like a true part of the initiative rather than just an attendee at a meeting. If they don't have that, they won't come.
 1. The group ponders how to offer members options for meaningful engagement. Casey proposes the concept of Action Teams, which would open the opportunity for members to chair or co-chair specific initiatives about which they are passionate. He mentions that this has worked well for Dementia Friendly Washoe County.
 1. The group likes this idea, however with the current size of active membership in Dementia Friendly Pahrump, it might not be the right time to implement Action Teams. However, down the line, such a structure might prove useful.
 2. Tonya proposes reaching out to people personally and inviting them to the group, and maintaining personal contact as the primary means of communication with members.
 2. The group decides to ask members why their involvement has waned. "Why don't we see you? What would it take you to get you involved again? We need your input!" Feedback can be used to better retain members in the future.
3. The group spends some time discussing the goals of Dementia Friendly Pahrump.
 1. It became apparent that there was some confusion regarding the distinction between *Dementia Friendly Nevada* and *Dementia Friends*. The group was resoundingly under the impression that the goal of the community action group was to provide education to the community in a sector-specific manner, similar to the Dementia Friends process.
 2. Casey mentions that the Community Action Group has the power to select whichever goals they feel are the most important, and that such goals can absolutely include education. He encourages the group to propose a strategic planning meeting where members are invited to re-evaluate the goals of the group with an eye toward selecting education as the primary initiative.
 1. The group decides to invite members to a strategic planning meeting and to use that invitation as a means to ask members who do not wish to be part of the process about why they have withdrawn from the group, as mentioned above.
4. The meeting concludes with notice of the next meeting time and place: December 3, from 1:00 - 3:00 PM, at Nye Communities Coalition, Room 31.